

SATHYA RAM

WEB DEVELOPER + UI/UX DESIGNER + DIGITAL AI SPECIALIST

EMAIL
sathyatheram@gmail.com

PHONE
301-500-5945

PORTFOLIO
sathyaram.com

LOCATION
Maryland/Remote/Hybrid

SUMMARY

Energetic and professional problem-solver with expertise in website creation, interface design, and graphic art. Helping companies and individuals design end-to-end digital products, turning ideas into functional, delightful, and accessible websites. Drawing from experience in both a successful consultancy business and the agency world while bringing a breadth of business and technical knowledge, AI expertise, and pixel-perfect design savvy to contribute meaningfully to any team's success.

EDUCATION

LEHIGH UNIVERSITY BACHELOR OF ARTS DOUBLE MAJOR

AUG 2012 - MAY 2016 | BETHLEHEM, PA
Completed studies in Graphic Design & Studio Art with a concentration in Photography.

GENERAL ASSEMBLY WEB DEVELOPMENT IMMERSIVE

AUG 2018 - DEC 2018 | WASHINGTON, D.C
Web Development coding bootcamp immersive learning React.js, and proper JavaScript.

UCLA FILM & TELEVISION SUMMER INSTITUTE

AUG 2024 - SEPT 2024 | LOS ANGELES, CA
Filmmaking intensive focused on a wide and practical range of moviemaking disciplines.

SKILLS

DEVELOPMENT — DRUPAL | WORDPRESS | HTML | CSS/SASS | ES6 | REACT | NEXT | PHP | GSAP | TAILWIND | TWIG | WEBFLOW | SEO | GIT

DESIGN — FIGMA | SKETCH | ADOBE XD, PHOTOSHOP, ILLUSTRATOR, INDESIGN, FIREFLY | CANVA | BLENDER | AUTOCAD | MIDJOURNEY | VEO 3

TECHNICAL & AI — A/B TESTING | ACCESSIBILITY/WCAG | SHOPIFY | COPILOT | CURSORAI | WINDSURF | CHATGPT | LOVEABLE.AI | CLAUDE

PHOTO & VIDEO — ADOBE LIGHTROOM, PREMIERE, AFTEREFFECTS | STUDIO LIGHTING | COLOR GRADING | GRIPPING & GAFFING | PIXLR

EXPERIENCE

SATHYA RAM, LLC | OWNER, DEVELOPER & DESIGNER — March 2020 - Present | Maryland & Remote

- Successfully built out 23 full-scale, published websites from concept to completion with page views ranging from 20K to 385K per month
- Ensured effective communication for account management, client requirements, sprints, and project milestones from pitch to production
- Empowered clients on how to use their website properly, teaching them to make edits, and wrote extensive documentation for ongoing usability
- Projects range from small static sites to CMS builds for companies such as Sanofi, The Brookings Institute, Sodexo, and Bank of America
- Expertise in HTML, CSS, & JS, full branding and logo design in Figma & Illustrator as well as the QA pipeline throughout the website life cycle
- [Patagonia's Home Planet Fund](#) | [The Sontag Foundation](#) | [The Brookings Institute](#) | [PFlag](#) | [Astral Air Parts](#)

FORUM ONE | FRONT-END DEVELOPER — January 2019 - February 2020 | Alexandria, VA

- Responsible for front-end theming, styling, creating responsive and accessible WordPress themes and websites with SASS & JavaScript
- Built the front-end for 7 full-scale websites that successfully launched, including a large medical institute, state governments, and non-profits
- Crafted custom theming additions, interface fixes, development enhancements, and general site maintenance for 9 different commercial sites
- Consulted directly with clients, presented work, meticulously gathered criteria, with multiple revision rounds while collaborating on Git and Jira
- [Howard Hughes Medical Institute's Biointeractive](#) | [Vilcek Foundation](#) | [South Carolina Department of Labor](#) | [Amanda Foundation](#)

LEHIGH UNIVERSITY | SENIOR WEB DEVELOPER — Dec 2016 - July 2018 | Bethlehem, PA

- Designed and maintained the Lehigh Campus Portal built on Ellucian's Luminis Platform, built with Bootstrap, Masonry and custom JavaScript
- Led stakeholder meetings testing new designs/features - A/B testing using click heat maps, eye focus tracking, and ADA accessibility tests
- Managed portal features, uptime and analytics serving parents, current and prospective students with daily content with 250K page views/month
- Designed, developed and implemented the current Lehigh Drupal 7 theme in SASS, PHP, and JavaScript used by 50+ sites across the University
- [Lehigh's Arts, Architecture & Design Department](#) | [Technical Entrepreneurship](#) | [Creative Inquiry](#) | [Lehigh 2018 Theme Designs](#)

AWARDS & CERTIFICATIONS

1st Place - PA Banner Users Group Portal Design Competition (2017) | 2nd Place - Olympus Invision Festival Photography Competition (2015)
Google Data Analytics Cert. (2018) | Acquia Front-End Specialist Cert. (2018)